



JESTINA JEYAKUMARI

PROFESSOR

Hard-working and Passionate Professor focused on creating positive environments in which adolescents can learn and grow. Incorporates and Interdisciplinary knowledge into classroom to engage students of all learning orientations.

EDUCATION QUALIFICATION

Course	Name of Board/University	Year of passing	Percentage
S.S.L.C	Board of Secondary Education, Tamilnadu	1992	72
H.Sc	Board of Secondary Education, Tamilnadu	1994	62
B.A(Economics)	Holy Cross College, Bharathidasan University, Trichy	1997	55
M.A (Economics)	Sethupathi Government Arts college, Madurai Kamaraj University , Madurai	1999	68
M.Phil (Economics)	Gandhigram Rural Institute (Deemed University) Gandhigram, Dindigul	2000	74
PhD (Economics)	Gandhigram Rural Institute (Deemed University) Gandhi gram, Dindigul	2005	Awarded

RESEARCH

Degree	Title
M.Phil	A study on role of primary health centre in rural health service delivery in Uchippuli village in Ramanathapuram District
PhD	An Economic analysis of fishing industry in Ramanathapuram District

AREA OF SPECIALIZATION

Indian Economy

Micro Economics

Managerial Economics

International Trade

Business Statics



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Navaneethakrishnan
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Madurai

IQAC COORDINATOR

**MANGAYARKARASI COLLEGE OF
ARTS & SCIENCE FOR WOMEN**

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

TEACHING EXPERIENCE

S.No	Institution	Position Held	Duration of service	Job Description
1	Manonmaniam Sundaranar University, Tirunelveli	Assistant Professor	September 2009 to April 2011	PG & Mphil teaching
2	Mangayarkarasi College of Arts and Science for women	Assistant Professor	Oct 2011 to Till Date	UG, PG

PROJECTS AND DISSERTATION SUPERVISED

M.A PROJECT

S.no	Name of students	Title	Year
1	K.Sangeetha	An economic analysis of production and marketing of onion in India	2010
2	K. Velammal	An economic analysis of kumar spinning mills (p) Ltd, Tirunelveli	2010
3	M.Kalaiselvi	Problems and Prospects of women fish vendors in Thoothukudi District -An economic analysis	2010
4	K. Sudha	A study of housrhold health expenditure in Shenkottai Taluk, tirunelveli District	2011
5	V. Sudalai Mani	An economic study of Sri lankan tamil refugees with special references to Gangaikondon refugees camp	2011

M.PHIL PROJECT

S.No	Name of then students	Title	Year
1	M.Vanamamalai Kannan	An economic study on rural health service delivery by munanjipatti PHC in Tirunelveli District	2010
2	R.Thirunavukarasu	An economic study on aluminum industry labour in pettai industrial Estate, Tirunelveli district	2010
3	M.Gomathi Devi	An economic study on marine fisheries in Chennai	2011
4	C.Kavitha	Role of Panchayat institution in service delivered inTenkasi Taluk	2011

TRAINING/WORKSHOP/CONFERENCE/SEMINAR/PARTICIPATED AND PRESENTED

- ◆ **Presented** a paper on “Rural health service by PHCs –Problems and Suggestions” in Association of Economics ofTamilnadu and Pondicherry 21st Annual conference – Karpagam Arts and Science College, Coimbatore on January 2001.
- ◆ **Presented** a paper on “Growth and Development of fishing Industry” in state level Seminar on - Khadi and Village Industries in the new millennium at Department of Rural Industries and Management.
- ◆ **Presented** a paper on “Fishing Industry and under Liberalization” in National seminar on the Impact of Globalization on Tiny and Small Scale Industrial Sector at Department of Rural industries and Management, GRI, Gandhigram on March 2002
- ◆ **Presented** a paper on “Fishing Industry during WTO ERO” in association of Economics of Tamilnadu 23rd Annual Conference – A.V.V.M Sri Pushpam College, Poondi on December 2002.
- ◆ **Presented** a paper on “Economic Valuation of Coral Reefs in India” in National Conference on Interlinking on National Rivers: Impact and Implication at the Department of Economics, M.S.University on March 2010
- ◆ **Presented** a paper on “An Economic analysis of women fish vendors in Thoothukudi District - XXXI Annual Conference of Association of Economist of Science – January 8th and 9th 2011.
- ◆ **Participated** in Faculty Development Program (FDP) on “Entrepreneurship” organized centre for entrepreneurship development (Tamilnadu) held from December 31st 2012 – January 12th 2013 at CED training campus, Madurai.
- ◆ **Participated** in Workshop on “Financial Education for Young Investors” held from 10th September 2014 organized by Mangayarkarasi College of arts and Science for Women,paravai, Madurai.
- ◆ **Presented** a paper on “Emerging trend in Online Trading in India” in National Conference on Online.Com at Department of Commerce, Arul Ananthar College on 25th &26th September 2015.
- ◆ **Participated** in Faculty Development Program (FDP) on “Presentation Skill -2” Organized by ICTACT held from December 22nd &23rd 2015 at Srividya College of Engineering &Technology, Viruthunagar.
- ◆ **Presented** a paper on “Problems and Prospects of E-banking in India” in International Conference on “Competency building strategies in business and technology for sustainable development, Salem on 19th February 2016.
- ◆ **Presented** a paper on “Impact of globalization on marine fishing sector in India” in National conference on “Innovation needed in commerce, Economics and Management to meet the present crises and craze” at department of commerce, MKWC on 24th September 2016.

- ◆ **Participated** in workshop on “ changing global business perspectives” held from 17th Feb 2018 organized by Ayya Nadar Janaki Ammal College, Sivakasi
- ◆ **Presented** a paper on “ A study on women fish vendors in Ramnad District” in International conference on Commerce, Economics and Management – An interdisciplinary perspective” at Dept of commerce, MKWC on 26th Feb 2018
- ◆ **Presented** a paper on “ Impact, Opportunity and challenges of FDI in Indian Agriculture sector” in International conference on FACTS – 2018” at Department of International Business, Alagappa University on 3rd March 2018
- ◆ **Presented** a paper on “ Role of digitalization on Indian economy” in National conference at Dept of Economics, Rani Anna Govt College on 28 march 2018.
- ◆ **Participated** a workshop on “ Faculty development Program on Value education” organized by Centre for cultural education, training & research – Tamilnadu 28th July 2018
- ◆ **Presented** a paper on “ Opportunities and challenges in private finance for sustainable Development” in International conference on –at Department of commerce, St.Antoys college of arts and science for women, Dindigul on 14 September 2018.
- ◆ **Presented** a paper on “Recent trends in Rural Banking Sector –Challenges and Opportunities” in International conference on Emerging trends in Banking Sector at Department of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Womens college on 14th September 2018.
- ◆ **Participated** a National Workshop on “ Plagiarism- Free Research Report Writing” held on 3rd November 2018 organized by Department of commerce Kalasalingam Academy of Research And Education (Deemed University)

PAPER PUBLICATIONS (JOURNALS/CONFERENCES)

- ◆ “Fishing Industry During WTO Era” - Journal of the Association of Economists of Tamilnadu, vol XV 2002 – 2003, Penisular Economist.
- ◆ “ Rural Health Service Delivery by Primary health center Problems & Suggestions – Journal of the Association of Economists of Tamilnadu vol XIII 2000 -2001.
- ◆ “Problem and prospects of E-Banking in India” – International Indo global journal of commerce and Economics. Volume:3, April 2016, ISSN No. 2393 – 9796.
- ◆ “Impact of Globalization on marine fishing sector in india” – International journal of multidisciplinary researches. Vol:3, September 2016, ISSN: 2349-8684
- ◆ “A study on women fish vendors in Ramnad District” – Bodhi International journal of research in humanities, Arts and Science, ISSN No. 2456-5571
- ◆ “Role of digitalization on Indian Economy’ – Shanlax International journal of Economics, ISSN No
- ◆ “Recent trends in rural banking sector- challenges and opportunities “ – An International journal MASIV, volume 4, September 2018 , ISSN no 2454- 4558.

PUBLICATION OF EDITOR BOOKS

- ◆ “Growth and Development of fishing Industry” Dominant publishers and distributors. New Delhi (2001) page 155 to 161.ISBN 817888146-2
- ◆ “Tourism and its impact on Marine Resource”, Pointer Publishers, Jaipur India, Page 208 to 216. ISBN 978 -81 -7132 -640 -2
- ◆ “ Commerce for Developing Entrepreneur” Vergal Publication (Roots) ISBN 938510984 – 7
- ◆ “Impacts, Opportunities and Challenges of FDI in Agriculture Sector in India” L Ordine Nuovo Publication,ISBN 938678244 -8

ADDITIONAL QUALIFICATION

- ◆ Certificate Courses : Diploma in Journalism, Holy Cross College Bharathidasan University, Trichy.
- ◆ M.S Office 2000 , Ghandigram Rural University (Deemed University), Ghandigram.
- ◆ Research Assistant, ICSSR Project , , Ghandigram Rural University (Deemed University), Ghandigram.

REFERENCES

◆ Dr. Soundarapandian

- Professor , Department of rural industries and management
- Ghandhigram Rural Institute, (Deemed University), Ghandigram.

◆ Dr. J.Sacratees

- Assistant Professor, Department of Economics, Manonmaniam
- Sundaranar University, Tirunelveli.